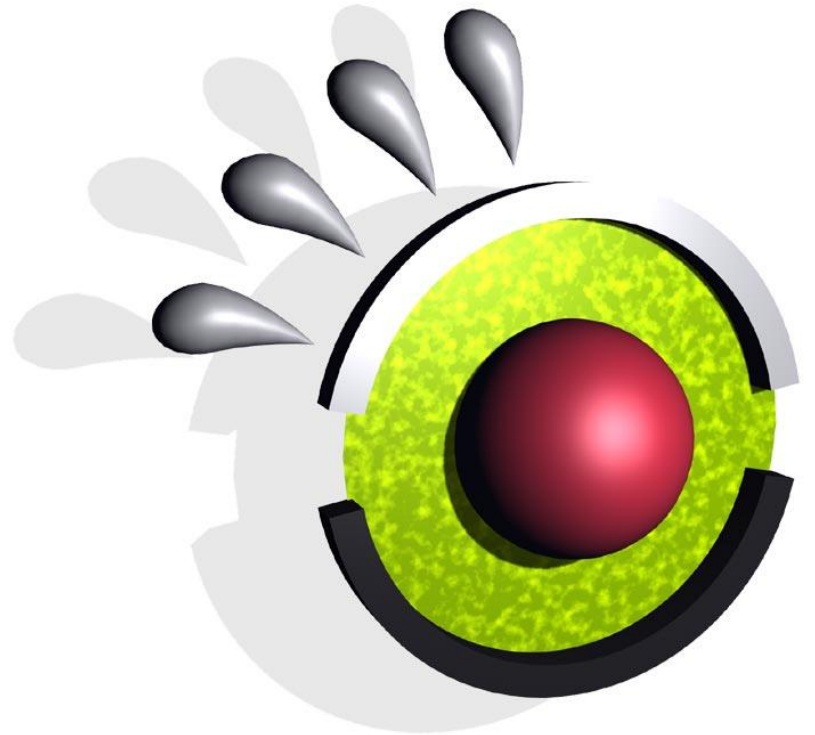




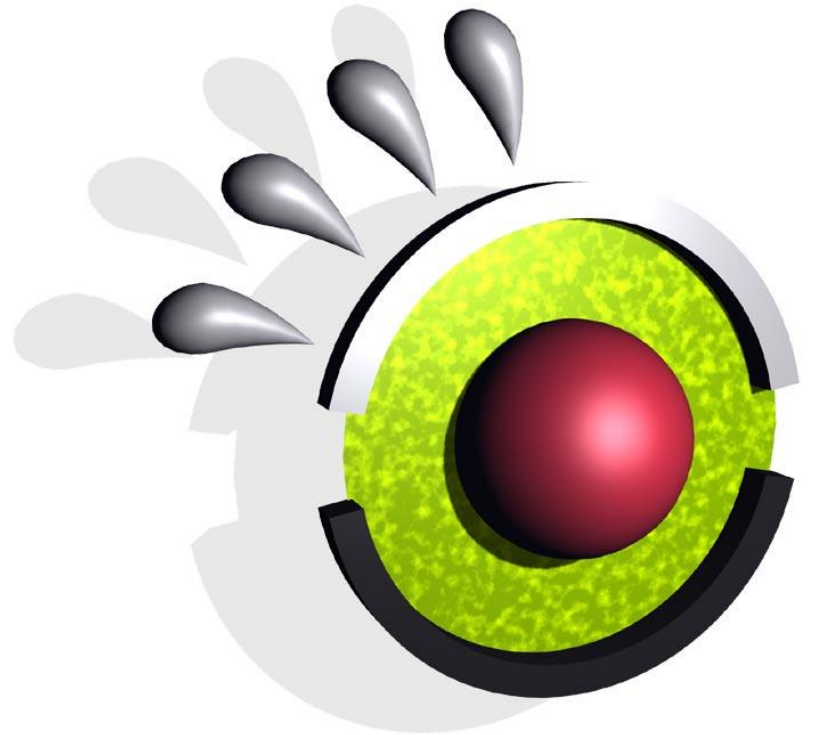
Not a Number

- Software company
- Internal software development for animation studio NeoGeo
- Disappointing sales led to discontinuation of Blender



1998

- Early test render
- Represented the rendering capabilities
- Render: 2D image generated from a 3D space



The Blender Foundation

- 2000, The Blender Foundation was created
- Revitalized open-sourced software
- Three prongs of the disc represent the software's new/main capabilities (modeling, animation, video and audio sequencing)



Comparison

- Striking similarities
- Contrasting colours to “pop”
- Nostalgia

